

*EVERY MOMENT  
TOGETHER  
IS A GIFT.*

HOLIDAY 2021  
GIFTING GUIDE



LANCÔME  
PARIS



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# ON-COUNTER ROLL-UP

## JUNE



ADVANCED GÉNIFIQUE  
YOUTH ACTIVATING DUO  
SRP \$172

## SEPTEMBER

### MAKEUP



EYES IN HIGH  
DEFINITION LASH KIT  
SRP \$38



EYES THAT DRAMATIZE  
LASH KIT  
SRP \$38



EYES TO IDOLIZE  
LASH KIT  
SRP \$35.50



TWICE AS BIG  
SRP \$29.50



L'ABSOLU GLOSS DUO  
SRP \$36.50



MISTLETOE  
PREP KIT - RED  
SRP \$49.50



MISTLETOE  
PREP KIT - NUDE  
SRP \$49.50

### SKINCARE



RÉNERGIE LIFT  
MULTI-ACTION  
SRP \$160



RÉNERGIE LIFT  
MULTI-ACTION ULTRA  
SRP \$142



ADVANCED GÉNIFIQUE  
SRP \$138



BIENFAIT  
MULTI-VITAL  
SRP \$110



HYDRA ZEN  
KIT  
SRP \$49.50



CONFORT  
KIT  
SRP \$30



ANTI-AGING  
STARTER KIT  
SRP \$82



ABSOLUE  
SOFT CREAM  
SRP \$330



ABSOLUE  
RICH CREAM  
SRP \$330



ABSOLUE βx  
SRP \$265

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# ON-COUNTER ROLL-UP

## SEPTEMBER

FRAGRANCE



LA VIE EST BELLE  
PASSIONS  
SRP \$99



LA VIE EST BELLE  
INSPIRATIONS  
SRP \$145



LA VIE EST BELLE  
OPTIMISM  
SRP \$165



LA VIE EST BELLE  
TRAVELER  
SRP \$79



IDÔLE  
SRP \$140



IDÔLE  
HOME & AWAY  
SRP \$110



IDÔLE  
TRAVELER  
SRP \$65



IDÔLE  
MACY'S EXCLUSIVE  
SRP \$79



TRÉSOR  
MOMENTS  
SRP \$97



TRÉSOR  
INSPIRATIONS  
SRP \$154



MIRACLE  
MOMENTS  
SRP \$153

## OCTOBER

SKINCARE



BI-FACIL  
SRP \$59



TONIQUE  
CONFORT  
SRP \$49



BIENFAIT  
MULTI-VITAL  
SRP \$85



RÉNERGIE LIFT  
MULTI-ACTION  
SRP \$168



RÉNERGIE LIFT  
MULTI-ACTION ULTRA  
SRP \$130



ABSOLUE  
SOFT CREAM  
SRP \$262



ABSOLUE  
RICH CREAM  
SRP \$262

## BEAUTY BOX

ON COUNTER 10/7/21  
(SEE PAGE 16)

SRP \$75  
QUALIFIER \$42  
\$440 VALUE



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## FRAGRANCE SETS

ON-COUNTER INFO



### LA VIE EST BELLE PASSIONS

SRP: \$99 / VALUE: \$143

- FULL-SIZE 1.7 fl. oz. La vie est belle Eau de Parfum Spray
- 1.7 fl. oz. La vie est belle Body Lotion
- 0.34 fl. oz. La vie est belle Eau de Parfum Purse Spray



3 605972 682499



### LA VIE EST BELLE INSPIRATIONS

SRP: \$145 / VALUE: \$188

- FULL-SIZE 3.4 fl. oz. La vie est belle Eau de Parfum Spray
- FULL-SIZE 6.7 fl. oz. La vie est belle Body Lotion
- 0.135 fl. oz. La vie est belle Eau de Parfum



3 605972 682536



### LA VIE EST BELLE OPTIMISM

SRP: \$165 / VALUE: \$213

- FULL-SIZE 3.4 fl. oz. La vie est belle Eau de Parfum Spray
- FULL-SIZE 1.0 fl. oz. La vie est belle Eau de Parfum Spray
- 0.135 fl. oz. La vie est belle Eau de Parfum



3 605972 682574



### LA VIE EST BELLE TRAVELER

SRP: \$79 / VALUE: \$105

- FULL-SIZE 1.0 fl. oz. La vie est belle Eau de Parfum Spray
- 0.34 fl. oz. La vie est belle Eau de Parfum Purse Spray



3 605972 682451

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## FRAGRANCE SETS

ON-COUNTER INFO



### IDÔLE

SRP: \$140 / VALUE: \$209

- FULL-SIZE 3.4 fl. oz. Idôle Eau de Parfum
- FULL-SIZE 6.7 fl.oz. Idôle Power Crème
- 0.34 fl. oz. Idôle Eau de Parfum Purse Spray



3 605972 682819



### IDÔLE HOME & AWAY

SRP: \$110 / VALUE: \$158

- FULL-SIZE 1.7 fl. oz. Idôle Eau de Parfum Spray
- FULL-SIZE 0.8 fl. oz. Idôle Eau de Parfum Spray



3 605972 682536



### IDÔLE TRAVELER

SRP: \$65 / VALUE: \$97

- FULL-SIZE 0.8 fl. oz. Idôle Eau de Parfum Spray
- 0.34 fl. oz. Idôle Eau de Parfum Purse Spray
- 0.08 oz. Lash Idôle Mascara



3 605972 682697



### IDÔLE

MACY'S EXCLUSIVE

SRP: \$79 / VALUE: \$105

- FULL-SIZE 0.8 fl. oz. Idôle Eau de Parfum Spray
- FULL-SIZE 0.10 oz. L'Absolu Rouge Ruby Cream Lipstick (Satin) in 473 Rubiez
- 0.17 oz. Lash Idôle Mascara



3 605972 682451

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## FRAGRANCE SETS

ON-COUNTER INFO



### TRÉSOR MOMENTS

SRP: \$97 / VALUE: \$139

- FULL-SIZE 1.7 fl. oz. Trésor Eau de Parfum Spray
- 1.6 fl. oz. Trésor Body Lotion
- 0.34 fl. oz. Trésor Eau de Parfum Purse Spray



3 605972 682611



### TRÉSOR INSPIRATIONS

SRP: \$154 / VALUE: \$232

- FULL-SIZE 3.4 fl. oz. Trésor Eau de Parfum Spray
- FULL-SIZE 1.0 fl. oz. Trésor Eau de Parfum Spray
- FULL-SIZE 5.0 fl. oz. Trésor Body Lotion



3 605972 682659



### MIRACLE MOMENTS

SRP: \$153 / VALUE: \$204

- FULL-SIZE 3.4 fl. oz. Miracle Eau de Parfum Spray
- FULL-SIZE 1.7 fl. oz. Miracle Eau de Parfum Spray
- 1.6 fl. oz. Miracle Shower Gel



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— END OF SECTION —

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## FRAGRANCE SPECIAL EDITIONS

### ON-COUNTER INFO



### LA VIE EST BELLE

SRP: \$100

(L.COM ONLY – CODE LD055900)

- 1.7 fl. oz. La vie est belle Eau de Parfum Spray



### IDÔLE

SRP: \$99

(L.COM ONLY – CODE LD055400)

- 1.7 fl. oz. Idôle Eau de Parfum Spray

— END OF SECTION —

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## MAKEUP SETS

ON-COUNTER INFO



### EYES IN HIGH DEFINITION LASH KIT

SRP: \$38 / VALUE: \$70

- FULL-SIZE 0.18 oz. Cils Booster XL
- FULL-SIZE 0.21 oz. Défincils
- 1.7 oz. Bi-Facil



3 605972 681973



### EYES THAT DRAMATIZE LASH KIT

SRP: \$38 / VALUE: \$70

- FULL-SIZE 0.18 oz. Cils Booster XL
- FULL-SIZE 0.22 oz. Hypnôse Drama
- 1.7 oz. Bi-Facil



3 605972 682093



### EYES TO IDOLIZE LASH KIT

SRP: \$35.50 / VALUE: \$68

- FULL-SIZE 0.18 oz. Cils Booster XL
- FULL-SIZE 0.27 oz. Lash Idôle
- 1.7 oz. Bi-Facil



3 605972 682178



### TWICE AS BIG

SRP: \$29.50 / VALUE: \$52

- FULL-SIZE 0.33 oz. Monsieur Big Classic
- FULL-SIZE 0.33 oz. Monsieur Big Classic



3 605972 682130

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## MAKEUP SETS

ON-COUNTER INFO



### L'ABSOLU GLOSS DUO

SRP: \$36.50 / VALUE: \$52

- FULL-SIZE 0.27 oz. L'Absolu Gloss in Rosy Plump
- FULL-SIZE 0.27 oz. L'Absolu Gloss (Sheer) in 272 Escapade



3 605972 682338



### MISTLETOE PREP KIT – RED

SRP: \$49.50 / VALUE: \$91

- FULL-SIZE 0.10 oz. L'Absolu Rouge Ruby Cream Lipstick (Satin) in 02 Queen Ruby
- FULL-SIZE L'Absolu Rouge Ruby Cream Lipstick (Satin) in 473 Rubiez
- FULL-SIZE 0.04 oz. Le Lip in 132 Caprice



3 605972 682659



### MISTLETOE PREP KIT – NUDE

SRP: \$49.50 / VALUE: \$91

- FULL-SIZE 0.10 oz. L'Absolu Rouge Ruby Cream Lipstick (Satin) in 274 Coeur De Rubis
- FULL-SIZE 0.10 oz. L'Absolu Rouge Ruby Cream Lipstick (Satin) in 214 Rosewood Ruby
- FULL-SIZE 0.04 oz. Le Lip in 387 Fraichelle



3 605972 682413

— END OF SECTION —

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## SKINCARE SETS

ON-COUNTER INFO



### ADVANCED GÉNIFIQUE YOUTH ACTIVATING DUO

SRP: \$172 / VALUE: \$210

- 2x FULL-SIZE 1.69 fl. oz. Advanced Génifique



### RÉNERGIE LIFT MULTI-ACTION

SRP: \$160 / VALUE: \$230

- FULL-SIZE 1.7 oz. Rénergie Lift Multi-Action Day Cream
- FULL-SIZE 0.5 oz. Rénergie Lift Multi-Action Eye Cream
- 0.5 oz. Rénergie Lift Multi-Action Night Cream
- 0.27 oz. Advanced Génifique



### RÉNERGIE LIFT MULTI-ACTION ULTRA

SRP: \$142 / VALUE: \$202

- FULL-SIZE 1.7 oz. Rénergie Lift Multi-Action Ultra Day Cream
- FULL-SIZE 1.0 oz. Advanced Génifique
- 0.67 oz. Rénergie Lift Multi-Action Ultra Sheet Mask



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## SKINCARE SETS

ON-COUNTER INFO



### ADVANCED GÉNIFIQUE

SRP: \$138 / VALUE: \$198

- FULL-SIZE 1.7 oz. Advanced Génifique
- FULL-SIZE 0.67 oz. Advanced Génifique Eye Light-Pearl™
- 0.17 oz. Advanced Génifique Eye Cream



3 605972 674050



### BIENFAIT MULTI-VITAL

SRP: \$110 / VALUE: \$146

- FULL-SIZE 1.7 oz. Bienfait Multi-Vital Day Cream SPF 30
- FULL-SIZE 1.7 oz. Bienfait Multi-Vital Night Cream
- 1.7 oz. Crème-Mousse Confort
- 0.27 oz. Advanced Génifique



3 605972 672056



### HYDRA ZEN KIT

SRP: \$49.50 / VALUE: \$74

- 1.7 oz. Crème Radiance
- 1.7 oz. Tonique Radiance
- FULL-SIZE 1.7 oz. Hydra Zen Gel-Cream



3 605972 672131



### CONFORT KIT

SRP: \$30 / VALUE \$45

- 1.7 oz. Crème-Mousse Confort
- FULL-SIZE 4.2 oz. Tonique Confort
- 1.7 oz. Rose Sugar Scrub



3 605972 672179

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## SKINCARE SETS

ON-COUNTER INFO



### ANTI-AGING STARTER KIT

SRP: \$82 / VALUE: \$118

- FULL-SIZE 1.0 oz. Advanced Génifique
- 1.7 oz. Crème Radiance
- 0.5 oz. Rénergie Lift Multi-Action Ultra Day Cream



3 605972 682093



### ABSOLUE SOFT CREAM

SRP: \$330 / VALUE: \$412

- FULL-SIZE 2.0 oz. Absolu Soft Cream
- FULL-SIZE 4.2 oz. Absolu Oil-in-Gel Cleanser
- FULL-SIZE 0.7 oz. Absolu Eye Cream



3 605972 672254



### ABSOLUE RICH CREAM

SRP: \$330 / VALUE: \$412

- FULL-SIZE 2.0 oz. Absolu Rich Cream
- FULL-SIZE 4.2 oz. Absolu Oil-in-Gel Cleanser
- FULL-SIZE 0.7 oz. Absolu Eye Cream



3 605972 672292



### ABSOLUE βx

SRP: \$265 / VALUE: \$340

- FULL-SIZE 1.7 oz. Absolu βx Day Cream
- FULL-SIZE 0.67 oz. Absolu βx Eye Cream
- 0.5 oz. Absolu Premium βx Night Cream



3 605972 672339

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## SKINCARE SETS

ON-COUNTER INFO



### BI-FACIL

SRP: \$59 / VALUE: \$74

- FULL-SIZE 6.7 oz. Bi-Facil
- FULL-SIZE 4.2 oz. Bi-Facil



### TONIQUE CONFORT

SRP: \$49 / VALUE: \$57

- FULL-SIZE 6.7 oz. Tonique Confort
- FULL-SIZE 4.2 oz. Tonique Confort



### BIENFAIT MULTI-VITAL

SRP: \$85 / VALUE: \$114

- FULL-SIZE 1.7 oz. Bienfait Multi-Vital Day Cream
- FULL-SIZE 1.7 oz. Bienfait Multi-Vital Night Cream



### RÉNERGIE LIFT MULTI-ACTION

SRP: \$168 / VALUE: \$239

- FULL-SIZE 1.7 oz. Rénergie Lift Multi-Action Day Cream
- FULL-SIZE 2.6 oz. Rénergie Lift Multi-Action Night Cream



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## SKINCARE SETS

ON-COUNTER INFO



### RÉNERGIE LIFT MULTI-ACTION ULTRA

SRP: \$130 / VALUE: \$187

- FULL-SIZE 1.7 oz. Rénergie Lift Multi-Action Ultra Day Cream
- FULL-SIZE 0.5 oz. Rénergie Lift Multi-Action Ultra Eye Cream



### ABSOLUE SOFT CREAM

SRP: \$262 / VALUE: \$350

- FULL-SIZE 2.0 oz. Absolve Soft Cream
- FULL-SIZE 0.7 oz. Absolve Eye Cream



### ABSOLUE RICH CREAM

SRP: \$262 / VALUE: \$350

- FULL-SIZE 2.0 oz. Absolve Rich Cream
- FULL-SIZE 0.7 oz. Absolve Eye Cream



— END OF SECTION —

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HOLIDAY 2021

# HOLIDAY 2021 BEAUTY BOX

ON COUNTER 10/7/21

## 9 FULL-SIZE FAVORITES

FOR \$75\*

\$440 VALUE  
WITH ANY \$42 LANCÔME PURCHASE

\*SUGGESTED PROMOTIONAL PRICE. ONE PER CUSTOMER, PLEASE.



### ADVANCED GÉNIFIQUE

Youth Activating Concentrate  
1.0 fl. oz. (30mL)

### ADVANCED GÉNIFIQUE MASK

Hydrogel Melting Sheet Mask

### ADVANCED GÉNIFIQUE EYE LIGHT-PEARL™

Eye & Lash Concentrate  
0.67 fl. oz. (20mL)

### RÉNERGIE MULTI- ACTION ULTRA CREAM

Sunscreen Broad Spectrum SPF 30  
1.0 fl. oz. (30mL)

### LIMITED-EDITION FACE PALETTE

0.32 oz. (9.0g)

### BI-FACIL

Double-Action Eye Makeup Remover  
4.2 fl. oz. (125mL)

### DÉFINICILS

High Definition Mascara in 01 Black  
0.20 fl. oz. (5.5mL)

### CILS BOOSTER XL

Super-Enhancing Mascara Base  
0.18 fl. oz. (6.2mL)

### L'ABSOLU ROUGE

Hydrating Lipstick in 132 Caprice (Cream)  
0.12 oz. (3.4g)

### LA VIE EST BELLE EAU DE PARFUM

0.13 fl. oz. (4mL)

### TRAIN CASE

in Fuchsia



3 605972 680419

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# IN-STORE COLLATERAL

SHIPPING 9/1/21



## LEDGE PROP

TIER 1 & 2 MACY'S AND DILLARD'S DOORS

## LEDGE PROP EMPTY BB CARTONS

(ALL DOORS – TIER 1, 2, 3)



## IN-POSTS



TIER 1 INPOST  
TIER 1 250 MACY'S DOORS

TIER 2 INPOST  
TIER 2 150 MACY'S DOORS

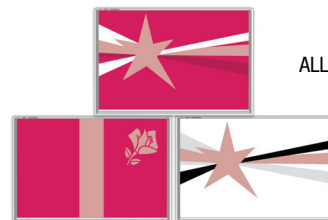


## IN-CASE PROPS

VM ELEMENTS  
ALL VM AND DISTORTION DOORS



ICMS  
ALL NON-VM DOORS



HOLIDAY 2021

## IN-STORE COLLATERAL DISPLAY UNITS

SHIPPING 9/1/21



BEAUTY BOX TOWER UNIT,  
VITRINE & DISPLAY UNIT

BEAUTY BOX DISPLAY UNIT  
BLOOMINGDALE'S & NORDSTROM ONLY



GIFT WRAP STATION

TOP 400 MACY'S & DILLARD'S DOORS

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# CUSTOMIZED CONTAINERS – NATIONAL

PAD 9/1/21

## HOLIDAY CONTAINERS



FOLDABLE GIFT BOX  
PREMIUM



FOLDABLE GIFT BOX  
XMAS 2021



RIBBON XMAS 2021



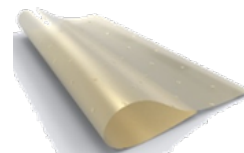
RIBBON DUO



GENERIC CONTAINERS



LC SILK PAPER



SILK PAPER PREMIUM



FOLDABLE  
GIFT BOX WHITE



FOLDABLE  
GIFT BOX



FOLDABLE  
GIFT BOX PINK



LVEB MDAY CONTAINER  
SETBOX

## ITEM SAMPLES (TOAs)



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HOLIDAY 2021

## TOAs & FRAGRANCE CONTAINERS (FRAGRANCE DOORS ONLY)



IDÔLE



IDÔLE  
POWER CRÈME



LA VIE EST BELLE



LA VIE EST BELLE  
BODY LOTION



LA VIE EST BELLE  
SHOWER GEL



TRÉSOR  
PERFUMED BODY LOTION

### QUALIFIERS:

- Spend \$99, PICK 1 TOA
- Spend \$130, PICK 2 TOAs
- Spend \$160, PICK 3 TOAs

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HOLIDAY 2021

## TIER 1 SUGGESTED MIXES

\$99+ / PICK ONE TOA



LA VIE EST BELLE  
1.0 FL. OZ. EAU DE PARFUM \$75

LA VIE EST BELLE  
0.34 FL. OZ. PURSE SPRAY \$30

TOTAL CONTAINER  
VALUE: \$105



IDÔLE L'INTENSE  
0.8 FL. OZ. EAU DE PARFUM \$59

IDÔLE POWER  
CRÈME  
\$50

TOTAL CONTAINER  
VALUE: \$109



IDÔLE  
0.8 FL. OZ. EAU DE PARFUM \$59

IDÔLE  
0.34 FL. OZ. PURSE SPRAY \$50

TOTAL CONTAINER  
VALUE: \$109



IDÔLE AURA  
0.8 FL. OZ. EAU DE PARFUM \$59

IDÔLE POWER CRÈME  
\$50

TOTAL CONTAINER  
VALUE: \$109



TRÉSOR  
1.0 FL. OZ. EAU DE PARFUM \$65

TRÉSOR  
6.7 OZ. BODY LOTION \$50

TOTAL CONTAINER  
VALUE: \$115



LA VIE EST BELLE  
1.0 FL. OZ. EAU DE PARFUM \$75

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION OR SHOWER GEL \$50

TOTAL CONTAINER  
VALUE: \$125

### — SUGGESTED CONTAINER & TOAs —



GENERIC  
CONTAINERS



FOLDABLE GIFT BOX  
XMAS 2021



LA VIE EST BELLE  
BODY LOTION



LA VIE EST BELLE  
SHOWER GEL



LA VIE EST BELLE

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## TIER 2 SUGGESTED MIXES – LA VIE EST BELLE & TRÉSOR

\$129+ / PICK TWO TOAs



LA VIE EST BELLE  
INTENSEMENT  
1.7 FL. OZ. EAU DE PARFUM \$100

LA VIE EST BELLE  
0.34 FL. OZ. PURSE SPRAY \$30



LA VIE EST BELLE  
1.7 FL. OZ. EAU DE PARFUM \$100

LA VIE EST BELLE  
0.34 FL. OZ. PURSE SPRAY \$30

TOTAL CONTAINER VALUE: \$130

TOTAL CONTAINER VALUE: \$130



LA VIE EST BELLE  
SOLEIL CRISTAL  
1.7 FL. OZ. EAU DE PARFUM \$100

LA VIE EST BELLE  
0.34 FL. OZ. PURSE SPRAY \$30



TRÉSOR  
1.7 FL. OZ. EAU DE PARFUM \$96

TRÉSOR  
6.7 OZ. BODY LOTION \$50

TOTAL CONTAINER VALUE: \$130

TOTAL CONTAINER VALUE: \$146

### — SUGGESTED CONTAINER & TOAs —



GENERIC  
CONTAINERS



FOLDABLE GIFT BOX  
XMAS 2021



LA VIE EST BELLE  
BODY LOTION



LA VIE EST BELLE  
SHOWER GEL



LA VIE EST BELLE

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## TIER 2 SUGGESTED MIXES – LA VIE EST BELLE

\$129+ / PICK TWO TOAs



LA VIE EST BELLE  
1.7 FL. OZ. EAU DE PARFUM \$100

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION OR SHOWER GEL \$50



LA VIE EST BELLE  
INTENSEMENT  
1.7 FL. OZ. EAU DE PARFUM \$100

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION OR SHOWER GEL \$50

TOTAL CONTAINER VALUE: \$150

TOTAL CONTAINER VALUE: \$150



LA VIE EST BELLE  
SOLEIL CRISTAL  
1.7 FL. OZ. EAU DE PARFUM \$100

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION  
OR SHOWER GEL \$50



LA VIE EST BELLE  
EN ROSE  
1.7 FL. OZ. EAU DE TOILETTE \$100

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION  
OR SHOWER GEL \$50



LA VIE EST BELLE  
2.5 FL. OZ. EAU DE PARFUM \$125

LA VIE EST BELLE  
0.34 FL. OZ. PURSE SPRAY \$30

TOTAL CONTAINER  
VALUE: \$149

TOTAL CONTAINER  
VALUE: \$150

TOTAL CONTAINER  
VALUE: \$155

### — SUGGESTED CONTAINER & TOAs —



GENERIC  
CONTAINERS



FOLDABLE GIFT BOX  
XMAS 2021



LA VIE EST BELLE  
BODY LOTION



LA VIE EST BELLE  
SHOWER GEL



LA VIE EST BELLE

EVERY MOMENT  
TOGETHER  
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## TIER 2 SUGGESTED MIXES – IDÔLE

\$129+ / PICK TWO TOAs



IDÔLE AURA  
1.7 FL. OZ. EAU DE PARFUM \$99



IDÔLE  
0.34 FL. OZ. PURSE SPRAY \$30

TOTAL CONTAINER VALUE: \$129



IDÔLE  
1.7 FL. OZ. EAU DE PARFUM \$99



IDÔLE  
0.34 FL. OZ. PURSE SPRAY \$30

TOTAL CONTAINER VALUE: \$129



IDÔLE AURA  
1.7 FL. OZ. EAU DE PARFUM \$99



IDÔLE POWER CRÈME  
\$50

TOTAL CONTAINER  
VALUE: \$149



IDÔLE  
1.7 FL. OZ. EAU DE PARFUM \$99



IDÔLE POWER CRÈME  
\$50

TOTAL CONTAINER  
VALUE: \$149



IDÔLE  
2.5 FL. OZ. EAU DE PARFUM \$123



IDÔLE  
0.34 FL. OZ. PURSE SPRAY \$30

TOTAL CONTAINER  
VALUE: \$153

### — SUGGESTED CONTAINER & TOAs —



GENERIC  
CONTAINERS



FOLDABLE GIFT  
BOX XMAS 2021



IDÔLE



IDÔLE  
POWER CRÈME

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TOGETHER  
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HOLIDAY 2021

## TIER 3 SUGGESTED MIXES – LA VIE EST BELLE

\$158+ / PICK THREE TOAs



LA VIE EST BELLE  
3.4 FL. OZ. EAU DE PARFUM \$133

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION  
OR SHOWER GEL \$50

LA VIE EST BELLE  
INTENSEMENT  
3.4 FL. OZ. EAU DE PARFUM \$133

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION  
OR SHOWER GEL \$50

TOTAL CONTAINER VALUE: \$183

TOTAL CONTAINER VALUE: \$183



LA VIE EST BELLE  
SOLEIL CRISTAL  
3.4 FL. OZ. EAU DE TOILETTE \$133

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION  
OR SHOWER GEL \$50

LA VIE EST BELLE  
EN ROSE  
3.4 FL. OZ. EAU DE TOILETTE \$133

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION  
OR SHOWER GEL \$50

TOTAL CONTAINER  
VALUE: \$183

TOTAL CONTAINER  
VALUE: \$183

TOTAL CONTAINER  
VALUE: \$210



LA VIE EST BELLE  
6.8 FL. OZ. EAU DE PARFUM \$205

### — SUGGESTED CONTAINER & TOAs —



GENERIC  
CONTAINERS



FOLDABLE GIFT BOX  
XMAS 2021



LA VIE EST BELLE  
BODY LOTION



LA VIE EST BELLE  
SHOWER GEL



LA VIE EST BELLE

EVERY MOMENT  
TOGETHER  
IS A GIFT.

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HOLIDAY 2021

## TIER 3 SUGGESTED MIXES – LA VIE EST BELLE & TRÉSOR

\$158+ / PICK THREE TOAs



TRÉSOR  
3.4 FL. OZ. EAU DE PARFUM \$117



TRÉSOR  
0.34 FL. OZ. EAU DE PARFUM PURSE SPRAY \$30



TRÉSOR  
6.7 OZ. BODY LOTION \$50

TOTAL CONTAINER VALUE: \$197



TRÉSOR  
1.7 FL. OZ. EAU DE PARFUM \$96



TRÉSOR  
3.4 FL. OZ. EAU DE PARFUM \$117



TRÉSOR  
6.7 OZ. BODY LOTION \$50



LA VIE EST BELLE  
6.8 FL. OZ. EAU DE PARFUM \$205

TOTAL CONTAINER VALUE: \$193

TOTAL CONTAINER  
VALUE: \$210

### — SUGGESTED CONTAINER & TOAs —



GENERIC  
CONTAINERS



FOLDABLE GIFT BOX  
XMAS 2021



LA VIE EST BELLE  
BODY LOTION



LA VIE EST BELLE  
SHOWER GEL



LA VIE EST BELLE

EVERY MOMENT  
TOGETHER  
IS A GIFT.

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HOLIDAY 2021

## TIER 3 SUGGESTED MIXES – LA VIE EST BELLE MEGA CONTAINERS

\$158+ / PICK THREE TOAs



LA VIE EST BELLE  
3.4 FL. OZ. EAU DE PARFUM \$133

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION \$50

LA VIE EST BELLE  
6.7 FL. OZ. SHOWER GEL \$50

LA VIE EST BELLE  
INTENSEMENT  
3.4 FL. OZ. EAU DE PARFUM \$133

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION \$50

LA VIE EST BELLE  
6.7 FL. OZ. SHOWER GEL \$50

TOTAL CONTAINER VALUE: \$233

TOTAL CONTAINER VALUE: \$233



LA VIE EST BELLE  
EN ROSE  
3.4 FL. OZ. EAU DE TOILETTE \$133

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION \$50

LA VIE EST BELLE  
6.7 FL. OZ. SHOWER GEL \$50

LA VIE EST BELLE  
SOLEIL CRISTAL  
3.4 FL. OZ. EAU DE TOILETTE \$133

LA VIE EST BELLE  
6.7 FL. OZ. BODY LOTION \$50

LA VIE EST BELLE  
6.7 FL. OZ. SHOWER GEL \$50

TOTAL CONTAINER VALUE: \$233

TOTAL CONTAINER VALUE: \$233

### — SUGGESTED CONTAINER & TOAs —



GENERIC  
CONTAINERS



FOLDABLE GIFT BOX  
XMAS 2021



LA VIE EST BELLE  
BODY LOTION



LA VIE EST BELLE  
SHOWER GEL



LA VIE EST BELLE

EVERY MOMENT  
TOGETHER  
IS A GIFT.

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## TIER 2 SUGGESTED MIXES – IDÔLE

\$129+ / PICK TWO TOAs



IDÔLE  
3.4 FL. OZ. EAU DE PARFUM \$129



IDÔLE  
0.34 FL. OZ. PURSE SPRAY \$30



IDÔLE L'INTENSE  
2.5 FL. OZ. EAU DE PARFUM \$123



IDÔLE L'INTENSE  
0.8 FL. OZ. EAU DE PARFUM \$59

TOTAL CONTAINER VALUE: \$159

TOTAL CONTAINER VALUE: \$182



IDÔLE  
2.5 FL. OZ. EAU DE PARFUM \$123



IDÔLE  
0.8 FL. OZ. EAU DE PARFUM \$59



IDÔLE  
3.4 FL. OZ. EAU DE PARFUM \$129



IDÔLE  
0.8 FL. OZ. EAU DE PARFUM \$59

TOTAL CONTAINER VALUE: \$182

TOTAL CONTAINER VALUE: \$188

### — SUGGESTED CONTAINER & TOAs —



GENERIC  
CONTAINERS



FOLDABLE GIFT BOX  
XMAS 2021



IDÔLE



IDÔLE  
POWER CRÈME

EVERY MOMENT  
TOGETHER  
IS A GIFT.

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## TOAs & SKINCARE CONTAINERS



ADVANCED GÉNIFIQUE  
SERUM



ABSOLUE  
SOFT CREAM

NOTE: FOR MIXES CONTAINING ABSOLUE



RÉNERGIE LIFT  
MULTI-ACTION  
DAY CREAM

— END OF SECTION —

HOLIDAY 2021

# SKINCARE CUSTOMIZED CONTAINERS

RECEIVE 1 TOA



TONIQUE CONFORT  
13.4 FL. OZ. \$58



CRÈME-MOUSSE CONFORT  
4.2 FL. OZ. \$28



TONIQUE CONFORT  
13.4 FL. OZ. \$58



ROSE SUGAR SCRUB  
3.4 FL. OZ. \$28

TOTAL CONTAINER VALUE: \$86

TOTAL CONTAINER VALUE: \$86



TONIQUE CONFORT  
13.4 FL. OZ. \$58



HYDRA ZEN  
1.7 OZ. GEL-CREAM \$48

TOTAL CONTAINER VALUE: \$106



TONIQUE CONFORT  
13.4 FL. OZ. \$58



BIENFAIT MULTI-VITAL  
1.7 OZ. CREAM \$56

TOTAL CONTAINER VALUE: \$114

## — SUGGESTED CONTAINER & TOAs —



GENERIC  
CONTAINERS



FOLDABLE GIFT  
BOX PREMIUM



ADVANCED GÉNIFIQUE  
SERUM



RÉNERGIE LIFT  
MULTI-ACTION DAY  
CREAM

EVERY MOMENT  
TOGETHER  
IS A GIFT.

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HOLIDAY 2021

# SKINCARE CUSTOMIZED CONTAINERS

RECEIVE 1 TOA



TONIQUE RADIANCE  
13.5 FL. OZ. \$54



EXFOLIANCE CLARTÉ  
3.4 FL. OZ. \$28



TONIQUE RADIANCE  
13.5 FL. OZ. \$54



CRÈME RADIANCE  
6.7 FL. OZ. \$37

TOTAL CONTAINER VALUE: \$82

TOTAL CONTAINER VALUE: \$91



ADVANCED GÉNIFIQUE  
1.0 OZ. SERUM \$78



CRÈME RADIANCE  
6.7 FL. OZ. \$37

TOTAL CONTAINER VALUE: \$115

## — SUGGESTED CONTAINER & TOAs —



GENERIC  
CONTAINERS



FOLDABLE GIFT  
BOX PREMIUM



ADVANCED GÉNIFIQUE  
SERUM



RÉNERGIE LIFT  
MULTI-ACTION DAY  
CREAM

EVERY MOMENT  
TOGETHER  
IS A GIFT.

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HOLIDAY 2021

## SKINCARE CUSTOMIZED CONTAINERS

RECEIVE 1 TOA



VISIONNAIRE  
1.7 OZ. SPF 20 DAY CREAM \$95

VISIONNAIRE  
VITAMIN C SERUM  
2 X .33 OZ. \$65

TOTAL CONTAINER  
VALUE: \$160



VISIONNAIRE NUIT  
1.7 OZ. NIGHT CREAM \$95

VISIONNAIRE  
RETINOL SERUM  
1.0 OZ. \$75

TOTAL CONTAINER  
VALUE: \$170



TOTAL CONTAINER VALUE: \$255

TOTAL CONTAINER VALUE: \$274

### — SUGGESTED CONTAINER & TOAs —



FOLDABLE GIFT  
BOX PREMIUM



ADVANCED GÉNIFIQUE  
SERUM

EVERY MOMENT  
TOGETHER  
IS A GIFT.

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HOLIDAY 2021

# SKINCARE CUSTOMIZED CONTAINERS

RECEIVE 1 TOA



TOTAL CONTAINER VALUE: \$157



TOTAL CONTAINER VALUE: \$161



TOTAL CONTAINER VALUE: \$243



TOTAL CONTAINER VALUE: \$298



TOTAL CONTAINER VALUE: \$391

— SUGGESTED CONTAINER & TOA —



FOLDABLE GIFT BOX PREMIUM



ABSOLUE SOFT CREAM



RÉNERGIE LIFT MULTI-ACTION DAY CREAM

EVERY MOMENT  
TOGETHER  
IS A GIFT.

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HOLIDAY 2021

# SKINCARE CUSTOMIZED CONTAINERS

RECEIVE 1 TOA



**RÉNERGIE LIFT  
MULTI-ACTION ULTRA**  
 1.7 OZ. SPF 30 CREAM \$109

+



**RÉNERGIE LIFT MULTI-ACTION  
ULTRA MASK**  
 5 SHEETS \$68

+



**RÉNERGIE LIFT  
MULTI-ACTION ULTRA EYE**  
 0.5 OZ. CREAM \$78

+



**RÉNERGIE LIFT  
MULTI-ACTION ULTRA**  
 1.7 OZ. SPF 30 CREAM \$109

+



**RÉNERGIE LIFT MULTI-ACTION  
MILK PEEL**  
 5.0 OZ. \$80

+



**RÉNERGIE LIFT  
MULTI-ACTION ULTRA EYE**  
 0.5 OZ. CREAM \$78

TOTAL CONTAINER VALUE: \$255

MACY'S EXCLUSIVE



**RÉNERGIE LIFT  
MULTI-ACTION ULTRA  
MOISTURIZER**  
 1.7 OZ. \$109

+



**RÉNERGIE LIFT  
MULTI-ACTION NIGHT**  
 2.6 OZ. \$130

+



**RÉNERGIE LIFT MULTI-ACTION  
ULTRA MASK**  
 5 SHEETS \$68

+



**RÉNERGIE LIFT  
MULTI-ACTION ULTRA**  
 2.5 OZ. SPF 30 CREAM \$130

+



**RÉNERGIE LIFT  
MULTI-ACTION NIGHT**  
 2.6 OZ. \$130

+



**RÉNERGIE LIFT MULTI-ACTION  
ULTRA MASK**  
 5 SHEETS \$68

TOTAL CONTAINER VALUE: \$307

TOTAL CONTAINER VALUE: \$328



**RÉNERGIE LIFT  
MULTI-ACTION DAY**  
 2.5 OZ. SPF 15 CREAM \$130

+



**RÉNERGIE LIFT  
MULTI-ACTION NIGHT**  
 2.6 OZ. \$130

+



**RÉNERGIE LIFT  
MULTI-ACTION EYE**  
 0.5 OZ. CREAM \$78

TOTAL CONTAINER VALUE: \$338

— SUGGESTED CONTAINER & TOAs —



FOLDABLE GIFT  
BOX PREMIUM



ADVANCED GÉNIFIQUE  
SERUM



RÉNERGIE LIFT  
MULTI-ACTION DAY  
CREAM

*EVERY MOMENT  
TOGETHER  
IS A GIFT.*  
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RECEIVE I TOA



— SUGGESTED CONTAINER & TOA —



35

HOLIDAY 2021

## TIER 1 ABSOLUE CONTAINERS

THE ABSOLUE SUPER CONTAINER  
\$600+ ABSOLUE PURCHASE



ABSOLUE  
60ML SOFT OR RICH CREAM  
\$222



ABSOLUE  
EYE CREAM  
\$128



ABSOLUE  
OLEO-SERUM  
\$200



ABSOLUE  
OIL-IN-GEL CLEANSER  
\$60

TOTAL CONTAINER VALUE: \$610



ABSOLUE  
60ML SOFT OR RICH CREAM  
\$222



ABSOLUE  
60ML SOFT OR RICH CREAM REFILL  
\$188



ABSOLUE  
EYE CREAM  
\$128



ABSOLUE  
BI-AMPOUE  
\$150

TOTAL CONTAINER VALUE: \$688



ABSOLUE  
60ML SOFT OR RICH CREAM  
\$222



ABSOLUE  
60ML SOFT OR RICH CREAM REFILL  
\$188



ABSOLUE  
EYE CREAM  
\$128



ABSOLUE  
OLEO-SERUM  
\$200

TOTAL CONTAINER VALUE: \$738

### SUGGESTED CONTAINER & TOA



FOLDABLE GIFT BOX  
PREMIUM



ABSOLUE  
SOFT CREAM



ADVANCED GÉNIFIQUE  
SERUM

EVERY MOMENT  
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IS A GIFT.

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HOLIDAY 2021

## TIER 2 ABSOLUE CONTAINERS

THE ABSOLUE TOA CONTAINER  
\$450 - \$550 ABSOLUE PURCHASE



ABSOLUE  
60ML SOFT OR RICH CREAM  
\$222



ABSOLUE  
EYE CREAM  
\$128



ABSOLUE  
OIL-IN-GEL CLEANSER  
\$62



ABSOLUE  
BI-AMPOULE  
\$150



ABSOLUE  
60ML SOFT OR RICH CREAM  
\$222



ABSOLUE  
OIL-IN-GEL CLEANSER  
\$62

TOTAL CONTAINER VALUE: \$412

TOTAL CONTAINER VALUE: \$434



ABSOLUE  
60ML SOFT OR RICH CREAM  
\$222



ABSOLUE  
60ML SOFT OR RICH CREAM REFILL  
\$188



ABSOLUE  
OIL-IN-GEL CLEANSER  
\$62



ABSOLUE  
BI-AMPOULE  
\$150



ABSOLUE  
60ML SOFT OR RICH CREAM  
\$222



ABSOLUE  
EYE CREAM  
\$128

TOTAL CONTAINER VALUE: \$472

TOTAL CONTAINER VALUE: \$500



ABSOLUE  
60ML SOFT OR RICH CREAM  
\$222



ABSOLUE  
60ML SOFT OR RICH CREAM REFILL  
\$188



ABSOLUE  
EYE CREAM  
\$128

TOTAL CONTAINER VALUE: \$538

— SUGGESTED CONTAINER & TOAs —



FOLDABLE GIFT  
BOX PREMIUM



ABSOLUE  
SOFT CREAM

EVERY MOMENT  
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IS A GIFT.

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HOLIDAY 2021

# MAKEUP CUSTOMIZED CONTAINERS

RECEIVE 1 TOA



CILS  
BOOSTER XL  
\$27



MONSIEUR  
BIG  
\$26



BI-FACIL EYE  
4.2 FL. OZ. \$32



DRAMA  
LIQUI-PENCIL  
\$22



BI-FACIL EYE  
4.2 FL. OZ. \$32



CILS  
BOOSTER XL  
\$27



LASH REVITALIZING  
SERUM  
\$49



MONSIEUR  
BIG  
\$26

TOTAL CONTAINER VALUE: \$107

TOTAL CONTAINER VALUE: \$134



BI-FACIL EYE  
4.2 FL. OZ. \$32



LASH IDÔLE  
MASCARA  
\$26



HYPNÔSE  
PALETTE  
\$50



ARTLINER  
\$31

TOTAL CONTAINER VALUE: \$139



TEINT IDOLE ULTRA  
24H LONG WEAR  
FOUNDATION  
1.0 FL. OZ. \$47



LA BASE  
\$42



BLUSH  
SUBTIL  
\$32



FIX IT FORGET IT  
SETTING SPRAY  
3.4 FL. OZ. \$34

TOTAL CONTAINER VALUE: \$155

## SUGGESTED CONTAINERS & TOA



GENERIC  
CONTAINERS



DÉFINICILS  
MASCARA

EVERY MOMENT  
TOGETHER  
IS A GIFT.

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## MAKEUP CUSTOMIZED CONTAINERS

RECEIVE 1 TOA



DUAL FINISH  
HIGHLIGHTER  
\$41

LASH IDÔLE  
MASCARA  
\$26

JUICY TUBES  
\$20

TOTAL CONTAINER VALUE: \$87



L'ABSOLU  
ROUGE  
\$32

DÉFINICILS  
MASCARA  
\$28

BLUSH  
SUBTIL  
\$32

TOTAL CONTAINER VALUE: \$92

— END OF SECTION —

— SUGGESTED CONTAINERS & TOA —



GENERIC  
CONTAINERS



DÉFINICILS  
MASCARA

EVERY MOMENT  
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